



NC Tennis Foundation Committees

New Committees

NJTL Committee

The NJTL Committee will serve as a resource to the network of NJTL chapters and programs in North Carolina by supporting key events and initiatives, assisting with chapter enrollment, and providing visibility of NJTL activities through photos and stories.

Duties:

- Assist with annual Chapter Enrollment process.
- Assist in planning and executing annual NC NJTL Leadership Workshop.
- Visit local NJTL Chapters
- Create NC NJTL visibility by sharing program photos and stories with NC Tennis Foundation Staff.
- Assist in creation of NJTL Newsletter
- Assist with booth/presentation at Synergy Conference for Afterschool, Before school and Summer programs.
- Assist in developing guidelines and implementation of NC NJTL Art Contest
- Assist with coordination of NJTL Day at the WSO

Marketing and Communications Committee

The Marketing and Communications Committee will support Foundation marketing efforts by improving outreach and awareness of NCTF, identifying engagement opportunities, and enhancing online communications.

Duties:

- Work with USTA North Carolina staff, board and CTAs in developing an awareness of NCTF and its activities statewide.
- Market NC Tennis Foundation to USTA League participants and USTA NC members, and other related USTA North Carolina program participants.
- Assist in enhancing NCTF website presentation
- Serve as an advisory group to determine the most effective means of media usage in telling our story
- Identify engagement opportunities through traditional and non-traditional avenues
- Continually evaluate marketing opportunities to produce a positive impact and awareness of the NC Tennis Foundation

Fundraising and Sponsorship Committee

The Fundraising and Sponsorship Committee will Identify grants, potential donors, and other new funding opportunities including Hall of Fame Members, Association Board Members, and event sponsors.

Duties

- Research potential grant sources that fall in line with NC Tennis Foundation mission for application
- Engage HOF Members in fundraising

- Educate USTA NC Board of Directors about fundraising
- Work with Events Committee to determine how to use/partner with existing events (USTA NC, CTAs, etc.) for fundraising
- Work with staff to help create sponsorship levels to help with costs of Hall of Fame Dinner, Celebrate Tennis Night (during NC CTDW), and possible Gala.
- Increase sponsor and other revenue opportunities within the Foundation
- Support cultivation of legacy donors

Grant Administration Committee

The Grant Administration Committee will evaluate current grant structure, assist in reviewing grant applications, and connect with grant recipients to capture stories.

Duties:

- Review grant timelines, allocation, process and categories to determine they are in line with mission and vision of NC Tennis Foundation.
- Make recommendations for additional grant funding categories
- Review grant submissions, provide feedback and give recommendations for funding.
- Follow up with grant recipients to see how grant has helped individual or program
- Work with USTA NC to ensure no duplication of funding

Events Committee

The Events Committee will provide operational support in planning and delivering key events throughout the year (e.g. silent auctions, cultivation, donor appreciation, and celebrate tennis events)

Duties:

- Provide operational support in executing each of the key events
- Assist with planning and implementation of Cultivation Events
- Assist with the solicitation of items for Silent Auction, organizing items, and running the event
- Assist in planning of Donor Appreciation Events
- Work with Fundraising Committee to determine how to use/partner with existing events (USTA NC, CTAs, etc.) for fundraising
- Assist with planning and implementation of annual “Celebrate Tennis Night” at the CTDW
- Determine feasibility of hosting a gala as a fundraising event.
- Assist with NCTF events at the WSO

Current Committees

Hall of Fame Committee

Per our bylaws: The inductees into the North Carolina Tennis Hall of Fame shall be selected each year by the North Carolina Hall of Fame Committee selected by the Board of Directors and consisting of six (6) members with staggered terms of three (3) years each. Each Committee member may serve up to two (2) terms of three (3) years. After serving two (2) consecutive three (3) year terms, he or she shall be ineligible to serve on the Committee for at least a one (1) year. After at least one (1) year break, he or she may serve again. Such term limits shall not apply to a Committee member serving as chairman of the Committee. (Members of this committee are by custom, members of the Hall of Fame.)

Duties:

- Review nominations for the Hall of Fame and selects Hall of Fame Inductees.
- Notify Inductee(s) of their selection.
- Assist with the planning and execution of the annual Hall of Fame dinner and presentation in Pinehurst.

Nominating Committee

The Nominating Committee will each year assist in the election of new Board members. Typically there are 3 members and are made up of those not with current term expiration. (ie Term Ends 2020 for this year)

Duties:

- Assist with the recruitment of new members to the Board of Directors.
- Review nominations and selects slate for board.
- Submit nominations annually to the Board for the election of board members.

History Committee

The History Committee will review the historical information presented in the Hall of Fame space and from time to time recommend updates to the Board.

Duties:

- Review the historical information now displayed (timeline) in the Hall of Fame and make recommendations to update
- Work with Studio Displays to update these areas
- Work on other ways the historical assets of the NC Tennis Association and Foundation can be highlighted and updated as time moves on.